

YOUR BUSINESS BOOTCAMP

11TH MAY 08:30 - 14:30



Community & Business Partners

Business Support, Community Impact

The most talked about business event of 2022 is finally here!

At Community & Business Partners we support Business Owners, Entrepreneurs, Micro Business Leaders and SME's all across the world. Your Business Bootcamp has been designed for micro business owners and SME leaders to come together and learn from some of the most inspirational Business Leaders in the Northwest.

This interactive day will focus on all the areas that business leaders and entrepreneurs will require to scale, grow and thrive in 2022 and beyond.

By registering for the event, you can expect...

- Interactive workshops
- Networking Lunch (Included with ticket price)
- Thought-provoking business insights from Business Leaders
- Networking with some of the North West's fastest growing businesses
- Full exhibition floor with over 15 exhibitors

BOOK YOUR PLACE NOW



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Event Schedule

09:00 - 09:15

**Introduction from Jaydee Davis
(CBP - Operations Director)**

Longside Lounge

Workshops: Longside Lounge

09:30 - 10:15 - David Eccles
"Brand Basics - What's your Manifesto?"

10:30 - 11:15 - Adam Botterill
"The need for dynamic leadership in a VUCA world"

Workshops: Centenary Suite

09:30 - 10:15 - Paul White
"Resilience. Taking the knocks, and coming back stronger"

10:30 - 11:15 - Pam Duxbury
"Finance for Non-Financial People"

11:30 - 12:15

Jonathan Finch
"The Growth Secret - Scaling in the Face of Adversity"
Longside Lounge

12:20 - 12:50

Panel (hosted by Morgan Rothwell)
Featuring: Barry Kilby, Joanne Kimber, Zilpah Hartley, Jonathan Finch and Rachel Haslam.
Longside Lounge

12:50 - 13:00

Closing Remarks
Longside Lounge

13:00 - 14:30

Networking Lunch
Longside Lounge

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Our speakers...



David Eccles

David is a Development Director and Brand Ambassador with over 25 years' commercial experience working with start-up, bluechip, private and public sector organisations. As a leader and strategic partner, David is professional and knowledgeable. He is collaborative and entrepreneurial, with excellent negotiation skills and is exceptionally well-connected across agency, client and supply chain.

He has worked with brands including Accenture, Bank of America, Certas Energy, Lloyds Banking Group, Manchester City FC, Nike and Universal Music. Today, he leads the team at Troop&Co, a diverse collective of business development, growth and brand specialists.

Workshop: "Brand Basics - What's your Manifesto?"

09:30 - 10:15 / Longside Lounge

What will I learn?

- Why your business's manifesto matters
- The building blocks of a successful manifesto: purpose, mission, vision, values and culture
- The art of keeping it simple

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Our speakers...



Paul White

Paul has run his own businesses and worked across the political spectrum, being one of the UK's youngest Council Leaders. Since then, he has founded The Modern Milkman, the doorstep Grocery Delivery Service, which operates across the UK. There have been extreme highs, lows, elation and stress, culminating in Paul being diagnosed with Heart Failure in 2018, leading to his retirement from Politics and sale of his stake in The Modern Milkman. After working hard on recovery, setting up his farm and working as a business advisor, Paul is now working in his next high-growth start up.

Workshop: Resilience. "Taking the knocks and coming back stronger"

09:30 - 10:15 / Centenary Suite

What will I learn?

- Why resilience is an important quality for a business leader
- Building resilience into life
- How do you get back up?
- Life in the limelight
- Picking the right team to do life with

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Our speakers...



Adam Botterill

Adam is an accomplished and internationally experienced commercial leader, driving profitability and growth through improvements to systems, people and processes. As an ambassador for change, Adam identifies and guides the implementation of new practices; ensuring engagement is retained and execution is effective. Having led multi-million pound mergers, strategic vision and planning is a key skill that Adam has exercised well. Adam is a communication expert and believes effective communication and people engagement is critical to success, no matter where, or what, the situation.

Workshop: "The need for dynamic leadership in a VUCA world"

10:30 - 11:15 / Longside Lounge

What will I learn?

- How to know when to pivot
- The power of adapting
- Finding power in fear

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Our speakers...



Pam Duxbury

Currently running her own accountancy practice STS Accounts Ltd, Pam is a Business Consultant, Chartered Accountant and Board Advisor, with diverse commercial and extensive operational experience. She is an experienced CEO, MD and FD offering high level support to the Boardroom, business owners, senior managers and Trustees. A highly experienced advisor with experience in raising finance, restructuring debt, developing business plans, changing business propositions and disposals & exit planning. Pam's specialisms also include charities, not for profit, property development, investment, management and construction.

Workshop: "Finance for Non-Financial People"

10:30 - 11:15 / Centenary Suite

What will I learn?

- The basic principles of accounts preparation
- Basics of great management accounts and reliable accounts
- How to look forward to the future – KPIs and cashflow management

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Our speakers...



Jonathan Finch

Jonathan Finch is a Lancashire based business leader who specialises in helping businesses grow their revenue streams. At 27 he was Sales Director of one of the UK's largest universities and more recently was the Co Founder of Sales Geek's flagship product "Your Sales Trainer" where he successfully doubled revenue year on year across the group of businesses. Alongside being an investor in a portfolio of businesses, Jonathan is also the founder of Big Presence, a lead generation agency designed to help businesses start conversations with their target audience.

Workshop: "The Growth Secret - Scaling in the Face of Adversity"

11:30 - 12:15 / Longside Lounge

What will I learn?

- The 3 x key things you need to scale quickly
- How to plan for success
- What to do when you get punched in the mouth
- The 5 x things thriving businesses have that others don't

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Our panel...



Joanne Kimber

Managing Director - Granby Marketing Services Ltd

Jo completed a management buy-out of Granby in 2013 and is now sole owner of the business. With a passion for logistics and customer service, Jo has led the business in its growth. Jo is responsible for the strategic direction of the business and manages a leadership team who are responsible for their disciplines within the business.



Zilpah Hartley

Director - EQ Woman Clothing

Zilpah has presented over 150 television episodes, she is best known for presenting the popular Ch4 series 'A Place in the Sun' and Sky's 'House Wrecks Rescue'. Zilpah has presented countless Corporate films and is Studio RTR's Channel Liason Executive Producer. Alongside this, she also owns a successful Fashion Boutique called 'EQ Woman' so is well versed when it comes to discussing ladies fashion.

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Our panel...



Barry Kilby

Founder - Europrint Group

Barry Kilby founded and built Europrint Group, the largest supplier of media games (Scratch cards) in the world.[1] The company was bought by GTECH in June 2003.[2]

Kilby presently runs Total Gaming Solutions Ltd, a lottery management company for professional sports clubs, charities and other organisations.



Rachel Haslam

Founder - Team Academy

Rachel Haslam is the founder of Team Academy. Rachel has been in business for over 12 years with a amazing team of fabulous trainers. Rachel has people development at the heart of everything she does and has over 20 years of training experience, personally reaching over 100.000 people to date.

She is a powerful, engaging, trainer and entertaining speaker on change management, team dynamics, mindset, and leadership.

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- RESERVE YOUR SPACE NOW -

Come and join 150 other entrepreneurs
and business leaders by attending
Your Business Bootcamp.

**Tickets - £10.00 + VAT
(Free to CBP Members)**

Your Ticket Includes

- Networking with 150 entrepreneurs and business owners
- Access to all seminars and workshops
- Complimentary lunch and refreshments
- Exclusive offers and discounts on the day
- Access to trade floor and all exhibitors

**CLICK THE LINK BELOW TO
BOOK YOUR TICKET**

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vents/landing?eid=26655&](https://www.trybooking.com/uk/events/landing?eid=26655&)**

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