CROWDFUNDING AND ON-LINE GIVING SURVEY

**Introduction**

Blackburn with Darwen Borough Council has asked Community CVS to undertake some preliminary research into scoping how many local charities, community groups and social enterprises use on-line crowdfunding or giving platforms or would be interested in using them with the right sort of support. So here goes …

**What is Crowdfunding?**

Crowdfunding is a way of raising finance by asking a large number of people each for a small amount of money usually by using crowdfunding platforms that are available on the internet. UK based platforms that support charities and social enterprise include Crowdfunder, Buzzbnk and BloomVC.

**What is On-Line Giving?**

**Online Giving** is a way of individual raising money on-line for charities of their choice or charities receiving donations on-line frequently by using on-line charity giving websites such as Just Giving, Virgin Money Giving, My Donate, Wonderful, etc.

**Questions and Responses**

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| --- | --- |
| **Question** | **Response** |
| 1. Name of Organisation
 |  |
| 1. Has your organisation used a crowdfunding platform, and if so, which one?
 | Yes / NoIf yes which crowdfunding platform? |
| 1. How much did you manage to raise?
 | £ … |
| 1. Has your organisation used an on-line giving platform? If so, which one?
 | Yes / NoIf Yes, which giving platform? |
| 1. How much have you managed to raise from the on-line giving platform?
 | £ …. |
| 1. Would your organisation be interested in any of the following:-
2. Training and support to explore raising finance using crowdfunding platforms?
3. Training and support to explore donations using on-line giving platforms?
 | Yes / NoYes / No |
| 1. Do you have any other suggestions of how the local authority or Community CVS could support your organisation to look at alternative sources of fundraising?
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**Please return to your completed questionnaire by:**

Email to office@communitycvs.org.uk

Post to Freepost Plus RTYS-RBTX-GEJU, Community CVS, 45 Railway Road, BLACKBURN BB1 1EZ (YOU DO NOT NEED TO ATTACH A STAMP)

A word version of the form is available on our website at …