About Community CVS Future Digital Inclusion Project

Future Digital Inclusion Project – Community CVS is a digital inclusion project that has a core aim to support and help residents of Lancashire to get the basic computer skills and to effectively use the internet. This project is funded by Online Centres Network. This year Community CVS participated in Get Online Week 14th to 20th October 2019.

What is Community CVS FDI Online Week?



More than 12 years ago, a date in October was first marked out to bring digital inclusion to national attention in the UK - and Get Online Week was born. Since then the campaign has grown into a week-long, annual celebration, with thousands of events taking place each year in communities across the UK, and across the globe giving everyone the chance to find the help they need to improve their digital skills.

What is Community CVS FDI Online Week?



This year, Get Online Week took place from 14-20 October 2019.

Through the Online Centres Network, and hundreds of other venues - bank branches, job centres, libraries and more - thousands of events took place in communities all across the UK, and across the globe, helping everyone move forward on their digital journey.

Get Online Week Objectives



Get Online week Objectives:

- Promote Future Digital Inclusion IT project.
- Build new links for Community CVS with new partners in the community.
- Recruit new potential participants for FDI & SCVL projects.
- Arrange online sessions in the community.
- Community CVS to be a part of this national & global event

Get Online Week Plan



The plan started by registering Community CVS on the Get Online Week website and then contacting some partners in Blackburn and Darwen to set up arrangements to take part in Get Online Week. Next, we requested marketing packs from Good Things Foundation to ensure our events were high profile and in line with national and international advertising.

After confirming things with our partners, we created our event schedule on the Online page of the Get Online Week website and also designed a poster and a flyer to communicate the event locally.

Event Activities



Get Online Week took place in five community venues to ensure cover across different areas from the borough, and also to target different groups of people to ensure we achieved the goals of the event. The next slide shows the event schedule.

Event Activities



List of activities	Orgnaisations /Groups	Task / Activity	Sessions / Feedback
Activity 1 : Monday 14/1019	A drop - in at CVS Conference Room	Recruit new participants	Running IT session and feedback
Activity 2 : Tuesday 15/10/2019	A Stall at The Wesley Hall - ARC Project	Recruit new participants	Running IT session and feedback
Activity 3 : Wednesday 16/10/2019	Circle of Friends	Recruit new participants	Running IT session and feedback
Activity 4 : Thursday 17/10/2019	Roman Road Library	Promote & Recruit new participants	Running IT session and feedback
Activity 5 : Friday 18/10/2019	, , , , , , , , , , , , , , , , , , ,	Promote & Recruit new participants	Running IT session and feedback

How did we promote the event?



Get Online Week was promoted through our Community CVS website, Facebook and Twitter as well as through printing a poster and a flyer. Also we used our staff and volunteers email list to communicate the events to their networks. The next slide showed some of the ways the event was communicated.



FUTURE DIGITAL INCLUSION

Join Us On **ONLINE WEEK**

14 - 20 Oct 2019





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- ✓ GET MORE OUT OF LIFE ONLINE
- ✓ STAYING SAFE ONLINE
- ✓ LOOKING AFTER YOUR HEALTH ONLINE
- ✓ SEARCH FOR JOBS AND VOLUNTEERING ONLINE
- ✓ MEET FRIENDS AND FAMILY MEMBERS ONLINE
- ✓ MANAGE YOU MONEY ONLINE
- ✓ FIND PUBLIC SERVICES ONLINE TO MAKE LIFE EASIER

When?

From Monday 14th to 20th October 2019

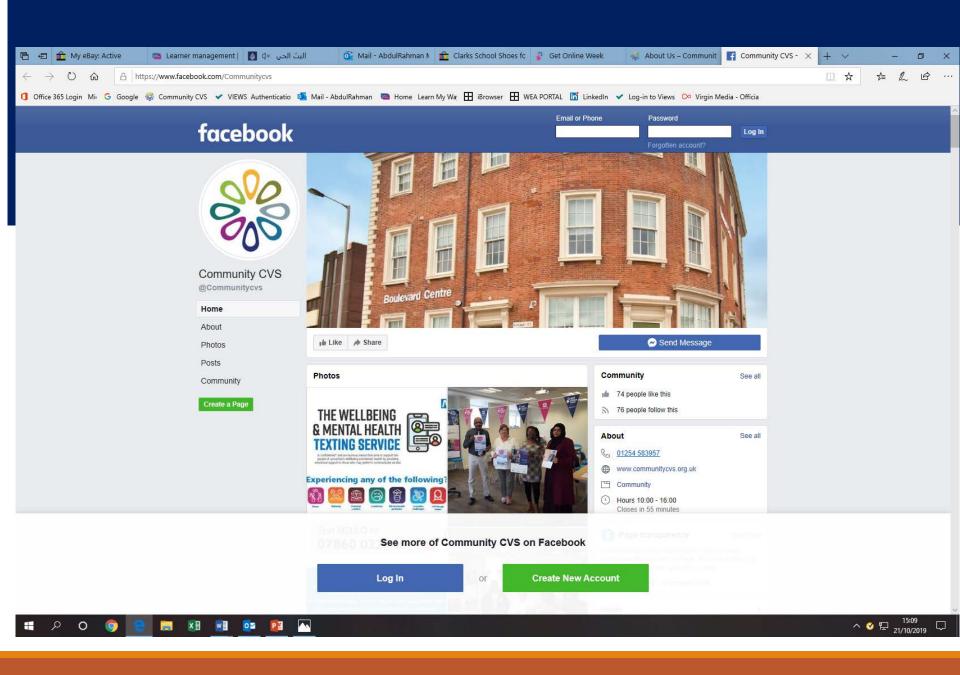
The Boulevard Centre BB1 1EZ	Mon 14/10/2019	10:30 am to 2:00 pm
ARC project – The Wesley Hall BB2 1LQ	Tues 15/10/2019	11:30 am to 2:00 pm
Circle of Friends Accrington Community Centre BB1 2AF	Wed 16/10/2019	11:30 am to 2:00 pm
Roman Rd Library BB2 3UY	Thu 17/10/2019	11:30 am to 2:00 pm
Darwen Valley Community Centre BB3 2RN	Fri 18/10/2019	11:00 am to 3:00 pm

Contact Details









5 Venues hosted Get Online Week: 1. Community CVS

14-20 Oct 2019

On Monday, the first day of Get Online week at the Boulevard Centre, our drop in started at 10:30 am and we provided our service for 5 participants. People enjoyed the event and gave very good feedback about the information they got and how they had shared a lovely time, and we took some photos to document Get Online Week at Community CVS Boulevard Centre.

5 Venues hosted Get Online Week: 1. Community CVS



5 Venues hosted Get Online Week: 2. ARC

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14-20 Oct 201:

The Refugee and Asylum Seekers Community ARC project hosted the second day of this year's Get Online Week. It was held at the Wesley Hall where the weekly ARC drop- in takes place. Different people from different backgrounds attended and visited the FDI – Community CVS stall and tried different online activities and registered on Learn My Way on-line IT training course. Also they shared their positive feedback and photos.

5 Venues hosted Get Online Week: 2. ARC





5 Venues hosted GetOnline Week:3. Circle of Friends

14-20 Oct 201

Denise & Donna from the Community CVS team provided good support to Abdelrahman to assist with the high numbers of participants, and helped make day three a successful event. At Accrington Road Community Centre a group of nearly 15 took part in Get Online Week activities. Some started to use the internet with the support of Denise and Abdelrahman and some signed up to the Learn My Way course and performed sessions on basic IT skills. The session was really engaging with enthusiastic people who were very responsive. They enjoyed the refreshments and took part in some photos with the Community CVS team.

5 Venues hosted Get Online Week:

3. Circle of Friends



14-20 Oct 2019



5 Venues hosted Get Online Week: 4.Roman Road Library

It was a sunny Thursday in Blackburn and the FDI Community CVS project started the drop in at Roman Road library early at 10:30 am, preparing the place to receive visitors coming to find out more about Get Online Week. Paul was the first to come and started to read the posters and get information about the project and its objectives in improving people's IT skills. Also Donald showed a desire to join the sessions and he signed up to Learn My Way. Fatima, Mohamed and others also signed up to Learn My Way and started the course. At the end the participants thanked Community CVS and shared some photos and positive feedback.

5 Venues hosted Get Online Week:4. Roman Road Library



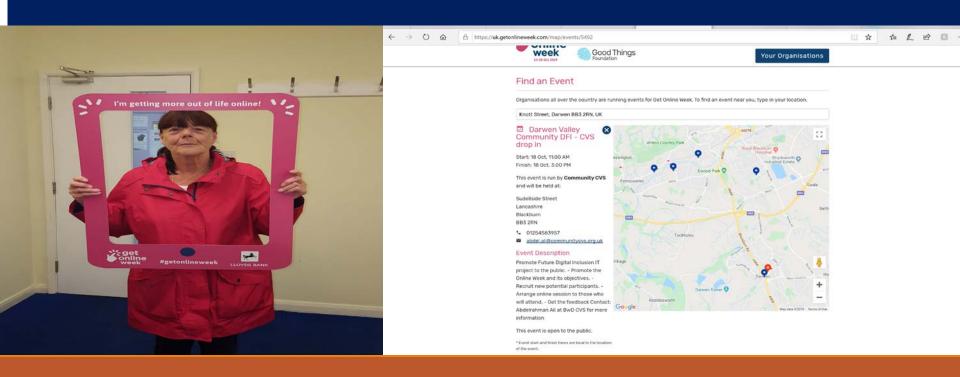
5 Venues hosted Get Online Week: 5. Darwen Valley CC

14-20 Oct 201^o

The last day of Get Online Week was held at Darwen Valley Community Centre. The venue was ideal for hosting the event. This centre is one of the Future Digital Inclusion venues where the Learn My Way was course is taught to different learners across Darwen. New participants joined the session and got some useful information about using the internet and other online skills. Mark and Carol from Darwen Valley Community Centre helped a lot to make the day very successful.

5 Venues hosted Get Online Week:5. Darwen Valley CC

14-20 Oct 2019



The impact of the event on our project targets



Some numbers from Community CVS Get Online Week

	Promote	Inform	Recruit	Activate
	Venue & Partner	People Attended	People benefited from the session	People recruited
	CVS - Drop in	8	8	4
S	ARC Project	42	25	6
Activities	Circle of Friends	14	8	6
Acti	Roma Road Library	7	7	3
	Darwen Valley	4	4	2
	Total	75	52	21

The impact of the event on our project targets

Learner registrations

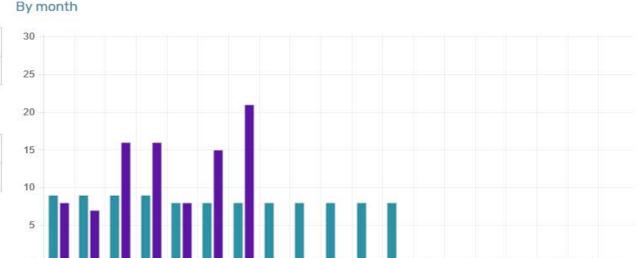
Oct 19

Target	8
Total	21

Year to date*

Target	100
Total	91

*From 1st April 2018



■ Target ■ Actual

The impact of the event on our project targets

BIS fundable total

Oct 19

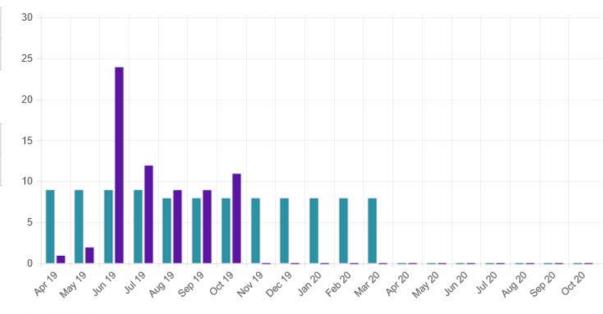
Target	8
Total	11

Year to date*

Target	100	
Total	68	

*From 1st April 2018

By month



■ Target ■ Actual



- The Good Things Foundation support helped to make it a successful event.
- The marketing pack helped to communicate Get Online Week.
- Community CVS digital social media platform played a big role in promoting the event.
- Community CVS staff and volunteers role was important for coordinating things and communicating through their networks.



- Four partners / Groups (The ARC project, Circle of Friends, Roman Rd Library & Darwen Valley Community Centre played a crucial role to make Get Online Week a success.
- The service provided to the public was foundation skills/basic tasks and internet skills.
- .People heard about Get Online week from the national media, local media, social media, word of mouth and posters and leaflets.



- The online map link to every event also made a good impact because it helped people to visit.
- People who benefited from Get Online Week were from different groups: unemployed, older people, ethnic minorities and people with disabilities.
- Get Online Week helped to reach new people, engage with new partners/groups, helped learners to try new skills, helped to raise awareness of Community CVS/Good Things Foundation and also to raise awareness of digital skills and digital inclusion.



- 4 potential new clients for SCVL have been engaged with as a result of Get Online Week sessions.
- Posters of SCVL were distributed during the drop in in the five venues in Blackburn and Darwen.